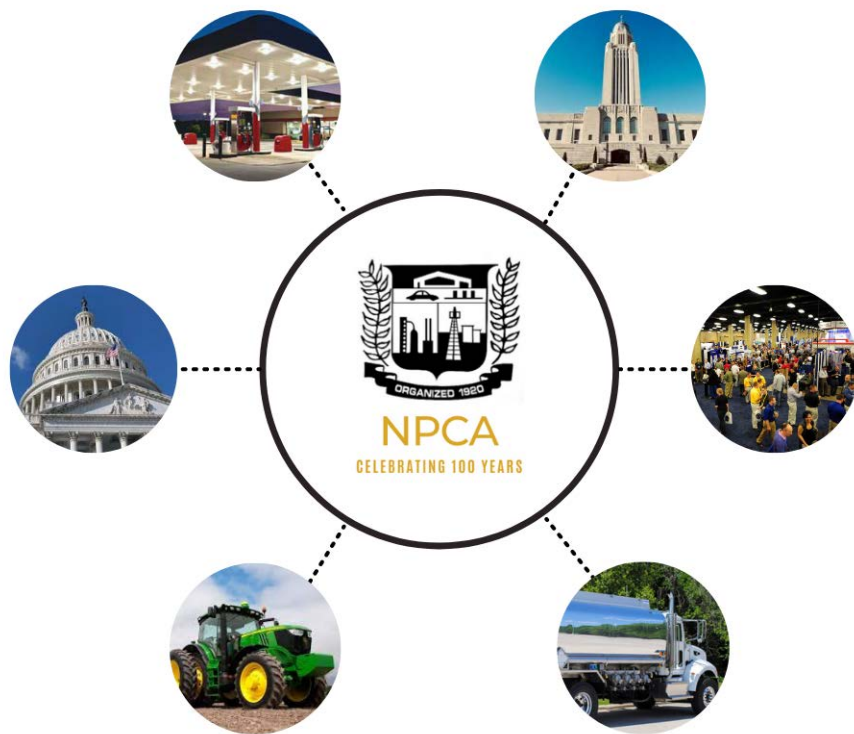


NPCA

Partner, Sponsorship & Advertising Program

How do you promote your business while gaining the support of the members of NPCA? It's simple. Join the NPCA Partner Program. Not only will you gain the support of our members, you will also receive many perks that will allow you to connect with leaders in Nebraska's Petroleum and Convenience Store industries!

Join today!



PARTNER PROGRAM

ANNUAL PARTNER PACKAGES					
	Diamond	Platinum	Gold	Silver	Bronze
	\$10,000	\$7,500	\$5,000	\$3,000	\$1,500
	Value of \$18k	Value of \$12k	Value of \$7.2k	Value of \$4.6k	Value of \$2.5k
COMPANY RECOGNITION					
All NPCA Events	✓	✓	✓	✓	
NPCA Quarterly Magazine	✓	✓	✓	✓	✓
NPCA Membership Directory	✓	✓	✓	✓	✓
NPCA Website	✓	✓	✓	✓	✓
NPCA Website Home Page <i>(includes link to your website)</i>	✓	✓	✓	✓	
NPCA Weekly Newsletter <i>(includes link to your website)</i>	✓	✓	✓		
NPCA Month In Review Newsletter	✓	✓			
SPECIAL INCENTIVES					
Registration to Convention & GLW Golf Outing	6	4	2	1	
Hole Sponsorship at Convention & GLW Golf Outing	✓	✓	✓		
Invitation to annual Board Meetings	✓	✓			
Invitation to the annual Senator Steak Fry	✓				
*Exclusivity in your Business Classification	✓				
*Option to participate in royalty program					
Introduction at Annual Convention	Intro + 5 min at the mic	Intro + stand and wave	Name Read		
Advertising Discount (see ad packages)	50%	25%	15%	10%	
Educational article in Magazine & Newsletter (1 time/yr)	✓				

SPONSORSHIP PROGRAM

A LA CART ANNUAL SPONSORSHIPS	
CONVENTION PACKAGES	GLW GOLF OUTING PACKAGES
Hole Sponsor <input type="checkbox"/> \$200	Hole Sponsor <input type="checkbox"/> \$200
Beverage Cart Co-Sponsor <input type="checkbox"/> \$1,500	Beverage Cart Co-Sponsor <input type="checkbox"/> \$1,500
Luncheon Co-Sponsor <input type="checkbox"/> \$1,000	Luncheon Co-Sponsor <input type="checkbox"/> \$500
Networking Event Co-Sponsor <input type="checkbox"/> \$1,000	Hole in One Sponsor <input type="checkbox"/> \$800
Cocktail Reception Co-Sponsor <input type="checkbox"/> \$1,500	Dinner Co-Sponsor <input type="checkbox"/> \$1,500
Dinner Co-Sponsor <input type="checkbox"/> \$2,500	Open Bar Co-Sponsor Shrimp <input type="checkbox"/> \$1,000
Open Bar Co-Sponsor <input type="checkbox"/> \$1,500	Cocktail Co-Sponsor <input type="checkbox"/> \$250
*Board Dinner Co-Sponsor <input type="checkbox"/> \$2,000	
*Sponsor + guest can attend	

ADVERTISING PROGRAM

A LA CART ANNUAL ADVERTISING PACKAGES		
MAGAZINE (4 Issues)	MEMBER DIRECTORY (Annual)	
Size	1x	4x
<input type="checkbox"/> Premium Position	N/A	\$765
<input type="checkbox"/> Full Page	\$830	\$715
<input type="checkbox"/> 1/2 Page	\$500	\$425
<input type="checkbox"/> 1/3 Page	\$410	\$360
<input type="checkbox"/> 1/4 Page	\$330	\$290
<input type="checkbox"/> 1/6 Page	\$245	\$215
<input type="checkbox"/> 1/9 Page	\$210	\$180
<i>Premium position includes: inside front cover, inside back cover, page 3 and back cover. All rates are for full-color advertisements.</i>		
Premium Display Ads		
<input type="checkbox"/> Back Cover		\$1699
<input type="checkbox"/> Inside Front Cover		\$1599
<input type="checkbox"/> Inside Back Cover		\$1599
<input type="checkbox"/> Facing Page to Inside Front Cover		\$1449
<input type="checkbox"/> Facing Page to Inside Back Cover		\$1449
<input type="checkbox"/> Full Divider Page		\$1349
<input type="checkbox"/> Half Divider Page		\$1049
Display Ads		
<input type="checkbox"/> Full Page (B & W)	B & W	\$1099
<input type="checkbox"/> Half Page (B & W)	Color	\$1199
<input type="checkbox"/> Quarter Page (B & W)		\$749
<input type="checkbox"/> Business Card (B & W)		\$849
		\$599
		\$699
		\$399
		\$499

ORDER FORM

PARTNER PROGRAM

Total: \$_____

A LA CART SPONSORSHIPS

Total: \$_____

A LA CART ADVERTISING

Total: \$_____

GRAND TOTAL

\$_____

Primary Contact_____

Company_____

Address_____

City_____ State_____ Zip_____

Email_____ Phone_____

Website*_____

*Please send high resolution logo to avery@npcainc.com

Sign_____ Date_____

Payment Options

☐ Credit Card ☐ Check Enclosed ☐ Send Invoice

Card Number_____

Exp_____ CVV_____

Billing Address (if different than contact information)

Address_____

City_____ State_____ Zip_____

Return to: NPCA | 1320 Lincoln Mall, Suite 10 | Lincoln, NE | 68508 or email to avery@npcainc.com or call 402-474-6691



MARK YOUR CALENDARS!

NPCA 2022 Calendar Of Events

FEBRUARY 10-11, 2022

PACEshow | Kansas City, MO

MAY 18-22, 2022

EMA Washington Conference
& Day on the Hill |
Washington, DC

JUNE 14, 2022

GLW Golf Outing | York, NE

JULY 13-15, 2022

NPCA Summer Board
Meeting

AUGUST 2022

Fall Golf Outing | Gothenburg, NE

SEPTEMBER 21-22, 2022

NPCA Annual Convention | Omaha, NE

SEPT 30- OCT 1, 2022

EMA Fall Meeting at the NACS Show |
Las Vegas

OCTOBER 1-4, 2022

NACS Show/PEI Meeting | Las Vegas



THANK YOU

To Our 2020 PARTNERS!

DIAMOND LEVEL



Altria



PLATINUM LEVEL



GOLD LEVEL



SILVER LEVEL

