

NPCA Partner, Sponsorship & Advertising Program

How do you promote your business while gaining the support of the members of NPCA? It's simple. Join the NPCA Partner Program. Not only will you gain the support of our members, you will also receive many perks that will allow you to connect with leaders in Nebraska's Petroleum and Convenience Store industries! Join today!



NPCA PARTNER PROGRAM

ANNUAL PARTNER PACKAGES		Diamond	Platinum	Gold	Silver	Bronze
		\$10,000	\$7,000	\$5,000	\$3,000	\$1,500
		Value of \$18k	Value of \$12k	Value of \$7.2k	Value of \$4.6k	Value of \$2.5k
COMPANY RECOGNITION						
All NPCA Events		✓	✓	✓	✓	
NPCA Quarterly Magazine		✓	✓	✓	✓	✓
NPCA Membership Directory		✓	✓	✓	✓	✓
NPCA Website		✓	✓	✓	✓	✓
NPCA Website Home Page <i>(includes link to your website)</i>		✓	✓	✓	✓	
NPCA Weekly Newsletter <i>(includes link to your website)</i>		✓	✓	✓		
NPCA Month In Review Newsletter		✓	✓			
SPECIAL INCENTIVES						
Registration to Convention & GLW Golf Outing		6	4	2	1	
Hole Sponsorship at Convention & GLW Golf Outing		✓	✓	✓		
Invitation to Annual Board Meetings		✓	✓			
*Exclusivity in your Business Classification		✓				
*Option to participate in royalty program		✓				
Introduction at Annual Convention		Intro + 5 min at the mic	Intro + stand and wave	Name Read		
Advertising Discount (see ad packages)		50%	25%	15%	10%	
Educational article in Magazine & Newsletter (1 time/yr)		✓				

SPONSORSHIP PROGRAM

A LA CART ANNUAL SPONSORSHIPS

CONVENTION PACKAGES

Hole Sponsor	<input type="checkbox"/> \$200
Beverage Cart Co-Sponsor	<input type="checkbox"/> \$1,500
Luncheon Co-Sponsor	<input type="checkbox"/> \$1,000
Networking Event Co-Sponsor	<input type="checkbox"/> \$1,000
Cocktail Reception Co-Sponsor	<input type="checkbox"/> \$1,500
Dinner Co-Sponsor	<input type="checkbox"/> \$2,500
Open Bar Co-Sponsor	<input type="checkbox"/> \$1,500
*Board Dinner Co-Sponsor	<input type="checkbox"/> \$2,000

*Sponsor + guest can attend

GLW GOLF OUTING PACKAGES

Hole Sponsor	<input type="checkbox"/> \$200
Beverage Cart Co-Sponsor	<input type="checkbox"/> \$1,500
Luncheon Co-Sponsor	<input type="checkbox"/> \$500
Hole in One Sponsor	<input type="checkbox"/> \$800
Dinner Co-Sponsor	<input type="checkbox"/> \$1,500
Open Bar Co-Sponsor Shrimp	<input type="checkbox"/> \$1,000
Cocktail Co-Sponsor	<input type="checkbox"/> \$250

NPCA ADVERTISING PACKAGES

A LA CART ANNUAL ADVERTISING PACKAGES

MAGAZINE (4 Issues)

Size	1x	4x
<input type="checkbox"/> Premium Position	N/A	\$765
<input type="checkbox"/> Full Page	\$830	\$715
<input type="checkbox"/> 1/2 Page	\$500	\$425
<input type="checkbox"/> 1/3 Page	\$410	\$360
<input type="checkbox"/> 1/4 Page	\$330	\$290
<input type="checkbox"/> 1/6 Page	\$245	\$215
<input type="checkbox"/> 1/9 Page	\$210	\$180

Premium position includes: inside front cover, inside back cover, page 3 and back cover. All rates are for full-color advertisements.

MEMBER DIRECTORY (Annual)

Premium Display Ads		
<input type="checkbox"/> Back Cover		\$1699
<input type="checkbox"/> Inside Front Cover		\$1599
<input type="checkbox"/> Inside Back Cover		\$1599
<input type="checkbox"/> Facing Page to Inside Front Cover		\$1449
<input type="checkbox"/> Facing Page to Inside Back Cover		\$1449
<input type="checkbox"/> Full Divider Page		\$1349
<input type="checkbox"/> Half Divider Page		\$1049
Display Ads		
<input type="checkbox"/> Full Page (B & W)	B & W	\$1099
<input type="checkbox"/> Half Page (B & W)	B & W	\$749
<input type="checkbox"/> Quarter Page (B & W)	B & W	\$599
<input type="checkbox"/> Business Card (B & W)	B & W	\$399
	Color	\$1199
	Color	\$849
	Color	\$699
	Color	\$499

ORDER FORM

PARTNER PROGRAM

Total: \$_____

A LA CART SPONSORSHIPS

Total: \$_____

A LA CART ADVERTISING

Total: \$_____

GRAND TOTAL

\$_____

Primary Contact_____

Company_____

Address_____

City_____ State_____ Zip_____

Email_____ Phone_____

Website*_____

*Please send high resolution logo to avery@npcainc.com

Sign_____ Date_____

Payment Options

☐ Credit Card ☐ Check Enclosed ☐ Send Invoice

Card Number_____

Exp_____ CVV_____

Billing Address (if different than contact information)

Address_____

City_____ State_____ Zip_____

Return to: NPCA | 1320 Lincoln Mall, Suite 10 | Lincoln, NE | 68508 or email to avery@npcainc.com or call 402-474-6691



MARK YOUR CALENDARS!

NPCA 2021 Calendar Of Events

FEBRUARY 4-5, 2021

PACEshow | Kansas City, MO

MAY 12-14, 2021

Washington Conference & Day
on the Hill | Washington, D.C.

JUNE 8, 2021

GLW Golf Outing | York, NE

July 14-16, 2021

Summer Board Meeting |
Dismal River Club

AUGUST 2021

Fairway N Friends Golf Outing | TBD

SEPTEMBER 29-30, 2021

NPCA Annual Convention | Lincoln, NE

OCTOBER 4-5, 2021

PMAA Fall Meeting at the NACS Show |
Chicago, IL

OCTOBER 5-8, 2021

NACS Show/PEI Meeting | Chicago, IL

THANK YOU

To Our 2020 PARTNERS!



Altria



Platinum Level



Gold Level

Silver Level

