



Credit Card Skimmers:
Protect Your Customers
Protect Your Business

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### Goals of This Training

#### Part 1:

- Understand what credit card skimmers are and how they work
- Understand how 'Chip' technology can protect your business as well as your customers
- Know how to deter installation of skimmers
- Know how to recognize shimmers
- Know how to respond if you discover a skimming device

#### Part 2:

Know how to look for/recognize internal skimmers



### Disclaimer

- Credit card fraud is constantly evolving
- Information presented today is intended to assist station owners and operators but is not guaranteed to cover all new developments
- Ultimately owners and operators bear the responsibility for protecting customer credit card data and should seek ongoing assistance from
  - Local Weights & Measures jurisdictions
  - Local law enforcement
  - Service companies
  - Credit card companies
  - Industry organizations





### Shimmers and Skimmers

- Shimmer: Fits overs the outside of a card reader and reads the credit card information even before real card reader does.
  - Often used on ATMs or devices where it is hard to access interior of device
  - Relatively easy to detect if you are looking
- Skimmer: Reads the signal between the card reader and the main board after the card reader has already read the credit card.
  - Most common on gas pumps with easy access to the inside
  - Rare on ATM's
  - Can't detect without opening the cabinet and checking from card reader to motherboard



### Shimmers and Skimmers

Shimmers: Installed easily and quickly anywhere





Skimmers: Needs internal access; requires training to recognize







#### Shimmers

- Look for them everywhere
  - ATMs
  - Cash Registers
  - Vending Machines
  - Car Washes
  - Fuel dispensers
- Take only seconds to install

Watch how fast a credit card skimmer can be installed at a busy cash register



#### How Shimmers & Skimmers Work

- Both types capture credit card and PIN info
  - cameras aimed on key pads
  - magnetic overlays on the keypad
  - Wired connections from keypad to skimmer



- Blue tooth; or
- When device is removed from credit card reader
- Info is used or sold to others to use
  - Black net
  - Online transactions
  - Copied to fake cards using same technology used to make hotel keys





### Who is Installing These Devices?

- Organized Crime
  - Hires people to travel to various states and install
  - May hire contractors or employees
  - Sells info on 'Black Net', info might be used right away, or not for months, or even a year
- Tech-savvy individuals with access
  - Skimmers easy to make from readily available materials
  - Make fake cards that match their own credentials, then buy gift cards that can't be traced. (Clue: Customer info on card won't match info on receipt)



### Why You Should Care

- Customers harmed financially
- Credit card fees raised to cover theft loss
- Business reputation damaged
- Potential financial liability to your business





### Chip Technology = Financial Protection

9 U.S. payment card networks have shifted liability for fraud to merchants who have not activated Europay Mastercard Visa (EMV) chip technology by October 1, 2015.

- Accel
- American Express
- China UnionPay
- Discover
- MasterCard
- NYCE Payments Network
- SHAZAM Network
- STAR Network
- Visa



Gas Pumps and ATM's have until October 1, 2017

Credit: <a href="http://www.creditcards.com/credit-card-news/understanding-EMV-fraud-liability-shift-1271.php">http://www.creditcards.com/credit-card-news/understanding-EMV-fraud-liability-shift-1271.php</a>



#### When is Merchant Liable?

- Counterfeit Card
  - Mag stripe data stolen from chip card at mag stripe terminal and fraud occurs
  - Chip card used at a mag stripe terminal
- Lost or Stolen Card
  - Chip card used at mag stripe terminal
  - Chip & PIN card used at chip & signature terminal

Sources: <a href="http://www.creditcards.com/credit-card-news/understanding-EMV-fraud-liability-shift-1271.php">http://www.creditcards.com/credit-card-news/understanding-EMV-fraud-liability-shift-1271.php</a>

http://www.entrustdatacard.com



### How EMV Chip Tech Protects

- Encrypted live communication between credit card company and card at retail location protects against fake cards
  - Random code exchanged to verify legitimacy of card
  - No ability for counterfeiters to generate correct random codes
- PIN and/or signature protects against lost or stolen card
  - Name on card should match name on signature box
- Card is still vulnerable if used online or swiped at a reader which doesn't have chip technology
- Everybody safer when everybody has EMV chip



### Deter Use of Fraudulent Cards

- Limit small purchases with credit cards
  - Criminals often test a card with a purchase of a few dollars before using it for a bigger purchase
  - Some banks and credit cards are already setting \$5 minimums
- Check the name on the credit card against the name that appears on the cash register and signature box.
  - Refuse the transaction if they do not match.
- Get chip technology installed and activated



#### Deter Skimmer Installation

- Upgrade your dispensers
- Add or change locks on dispensers
- Install security cameras and alarms
- Create a clear line of sight
- Use tamper tape
- Develop and advertise daily inspection program
- Encourage local law enforcement to create community program



### Upgrade Dispensers

- Older models are vulnerable
  - Universal keys work across models
  - Locks easily jimmied
- New models have security options
  - Alarms if opened
  - Automatic shutdown if credit card compartment opened, requiring technician to reactivate
  - Become inoperable if components disconnected even momentarily



### Add or Change locks

- Customize keys
- Only necessary on compartment which accesses card reader and key pad
  - Often not the same compartment as the printer paper
- Hasp and padlock can do the job
- Control who has access to the keys
  - Keep a log





#### Install Cameras and Alarms

- Make sure external cameras capture all dispensers
  - Some criminals like the far pumps because of less risk when installing
  - Some criminals willing to take a risk for bigger payoff at busier pumps
- Consider installing after-market security
  - internal motion-activated cameras
  - Tie alarms to building security for after-hour protection
- Advertise that alarms and cameras are in use

Warning! Alarm Will Sound if Dispenser is Opened.



### Create a Clear Line of Sight

Safer for everyone if cash register can see what is happening at the dispensers.







### Tamper Tape Recommendations

- Personalized, not generic
- Serial number and/or bar code
- Void if tampered with
- Place it strategically
- Checked daily (or even every shift)
  - Don't have it be the same person every time
  - Keep a log
  - Consequences if checks are not done
- Checked after contractors/inspectors to make sure tape is replaced



### Where to use Tamper Tape

- Over opening to card reader boards
  - not on hinge side!
  - Might not be the same as printer paper access
- Over outside of card reader
- Over key pad
- Over key holes





### Issues with these seals?

#### **Tamper-evident seals**











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### Daily Inspection Program

- Build a detection system
  - All employees trained to look for external indicators & shimmers
    - Broken or missing tamper tape
    - Tool marks/bent or damaged cabinets
    - Jammed card readers (sign of a shimmer)
  - Management trained to recognize internal skimmers
  - Tamper tape serial numbers and locations tracked
  - Daily inspections
    - Every shift?
    - Last thing at night/first thing in the morning?
  - Ability to detect if daily inspection not done
  - Consequences if daily inspection not done
- Weekends and evenings are especially important
  - Staffing low
  - Less chance of detection



#### Look for External Shimmers

- Look for card readers that protrude more than the rest or look slightly different
- "Wiggle" card readers. Loose external readers may actually pull right off.







## Look for Key Pad Overlays







#### Look For Cameras

- 'Pin-hole' cameras located above or to side of keypad
- Camera located at a distance







## Look for Tampering

- Look for evidence of illicit entry into cabinet
  - Cabinet bent or scratched as if it had been pried open
  - Security tape missing or broken
  - Tool marks or damage to lock
- Clerks should call Management
  - Someone w/authority should be on hand
  - Only trained personnel should open cabinets



### Community Enforcement Program

SkimStop Program
Developed by Eagan MN Police /available to other PDs
Aaron Machtemes
(651) 675-5728



amachtemes@cityofeagan.com

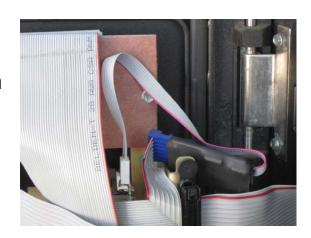
http://www.cityofeagan.com/images/police/CrimePrevention/PDF/Program\_for\_gas\_stations\_SkimStop\_updated\_final.pdf

- Meet with local police to determine no current skimmers
- Place tamper tape on devices
- Check pumps every 24 hours for tampering
- 24 hour logs available upon request to document daily inspections
- Eagan Police check annually
- Skim Stop Stickers issued to let consumers know station is participating in the program



### When a Skimmer is Found

- Make sure it really is a skimmer
  - May need W&M or service company confirmation
  - Take photos and send for confirmation
- Contact authorities
  - Local law enforcement
  - Weights & Measures
- Secure dispenser from further use
  - Block with truck/cones/bag-on-handle or power down unit
  - Don't touch other than to re-close cabinet until police arrive
- Preserve evidence
  - Touch as little as possible
  - Wear gloves
  - Secure all video footage and logs
- Be aware that an employee or a contractor may be involved. Follow law enforcement instructions on whether you discuss what you find with station personnel.





## Safety First!!!

Never allow anyone to remove internal skimmer unless dispenser is completely powered down from the external switch.

- Electrocution danger
  - 120 power to components
- Explosion danger
  - Spark generated ignites vapors
- Equipment damage
  - Through design or through power surge



### Law Enforcement/W&M Roles

- Law Enforcement
  - Maintains chain of custody of evidence
  - Conducts investigations
- Weights & Measures
  - Can look for skimmers & shimmers as part of inspections
  - Can coordinate between law enforcement agencies
  - Report to legislature & Governor
  - Can assist in identifying skimmers, and help educate owners and employees



#### Nebraska

Contact either local law enforcement or

Nebraska Department of Agriculture

Food Safety & Consumer Protection

402-471-3422





#### South Dakota

- Contact law enforcement first
- Contact SD Department of Public Safety Weights & Measures Division second

605.773.3697

Lori Jacobson, Director

Brenda Sharkey, Assistant Director





#### Iowa

- Contact local law enforcement first
- Then contact Iowa Department of Agriculture Weights and Measures Bureau

Randy Watts, Bureau Chief 515-725-1492



Iowa The Hawkeye State



#### Minnesota

- Twin Cities Metro Area
  - Contact MN Dept. of Commerce W&M first
  - Contact law enforcement
    - after hours and on weekends
    - follow-up w/ W&M later
- Greater MN
  - Contact law enforcement first
  - Call W&M with law enforcement contact later

651-539-1555

Julie Quinn, Director

Benj FitzPatrick, Deputy Director

Greg VanderPlaats, Assistant Director





### Questions on 1st half?



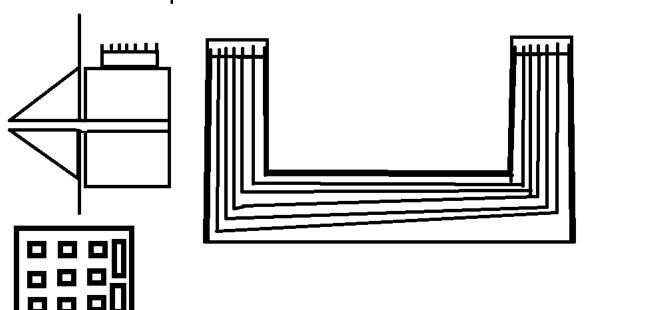
# TIME FOR A QUICK BREAK.

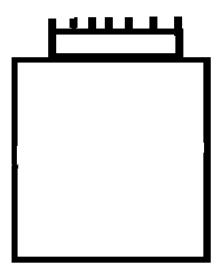




#### 4 Basic Components of a Credit Card System

- Card reader with board and 7 pin connection
- 7 wire cable (either 4 -7 wires or a ribbon cable)
- Main board to enable dispenser
- Key pad which may be connected to card reader board or on a separate line to main board

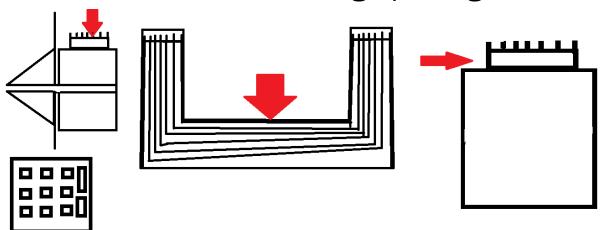






### Internal Skimmers

- Copy the information at one of 3 points:
  - At the card reader board (might also connect to card reader)
  - In the cable
  - At the device main board
- 10 seconds to install including opening cabinet





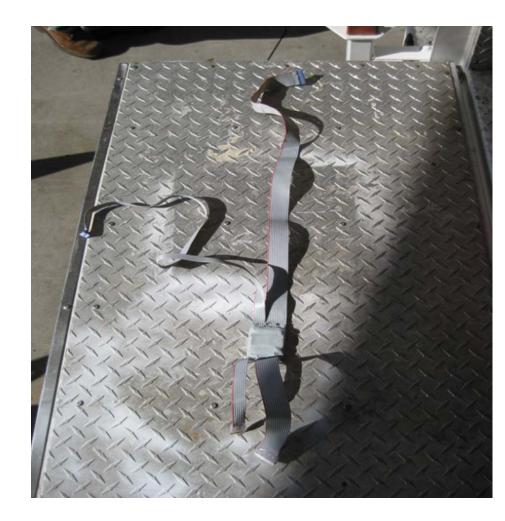
## **Key Pad Information**

Key pad information obtained by:

• Camera



- Magnetic key pad overlay
- Wired from back of keyboard up to skimmer





# Easy as 1-2-3

- 1. Check card reader board
- 2. Check connection between boards
- 3. Check mother board

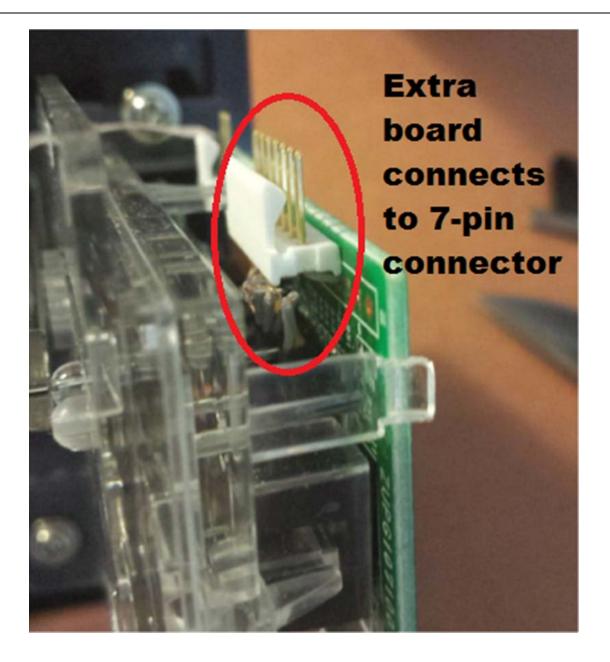




#### 1. Check Credit Card Board

- Check the board behind the credit card reader to see that there is nothing attached to the underside of the 7 pin connector or between the 7 pin connector and the ribbon tape.
- Look for loose or missing screws that show board has been replaced



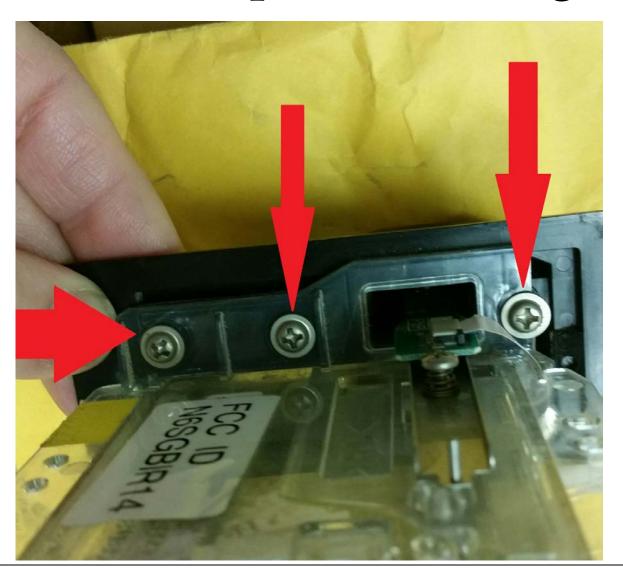








## Premade to Replace Existing Board



# On these things is not like the others...





#### 2. Check Connections Between the Boards

- Check the connection from the board on the card reader all the way to the board that controls the operation of the pump.
  - Ribbon (or wires) should be unbroken from one connection to the other
    - Red flag if the ribbon or wires are different
  - No objects along the ribbon
  - Only one ribbon coming from the board













## 3. Check the Motherboard

- May be behind shielding
  - Missing screws or clips may be clue
- Contact W&M if suspicious
  - Skimmer at mother board could mean technician involvement
  - Devices at mother board look the same as devices at card reader







## Suspicious But Innocent Devices

- Heaters
  - Only 2 wires to supply power
  - Don't connect to 7-pin data connection

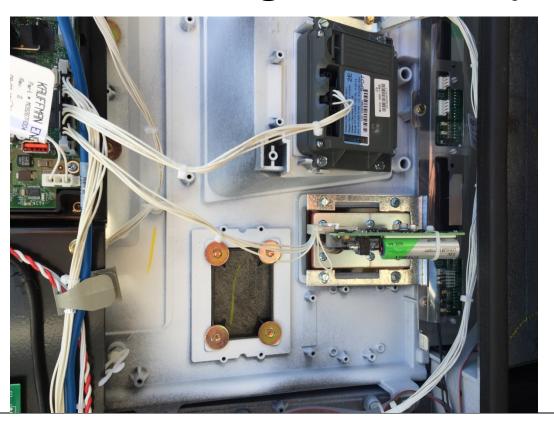






## Suspicious But Innocent Devices

- Extra battery in case of power outage
  - Batteries are rechargeable and really big!

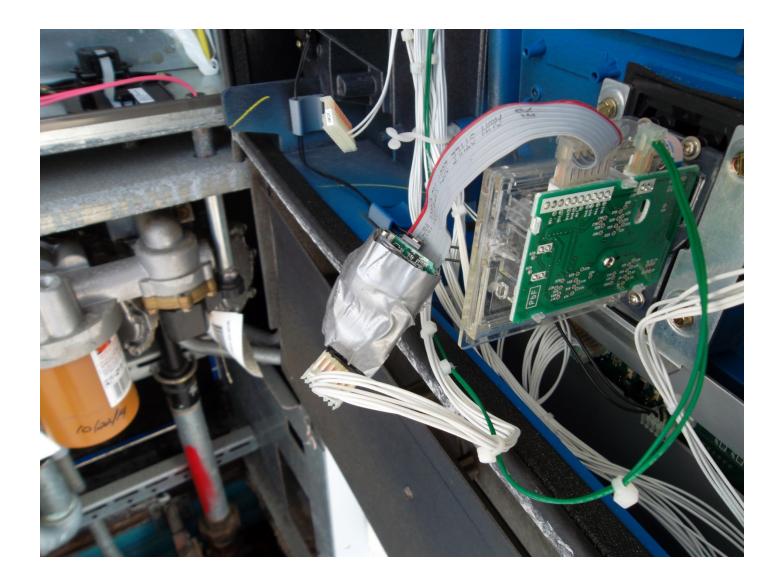




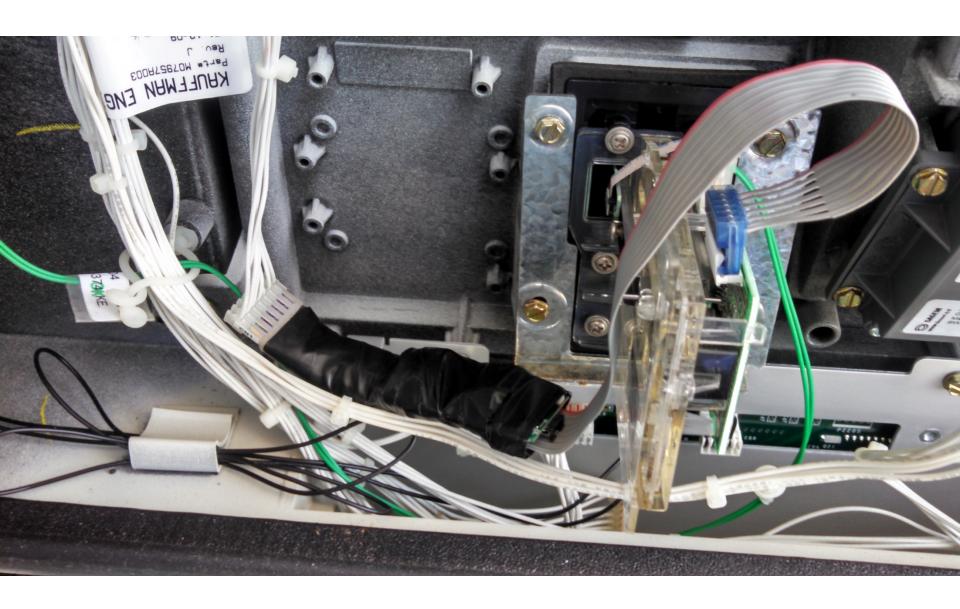
Skimmer or not skimmer?

## LET'S TEST OURSELVES

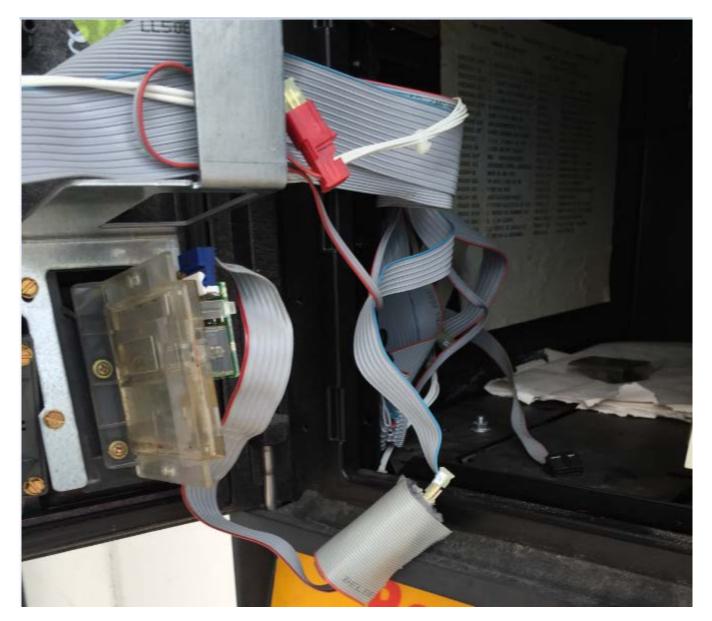


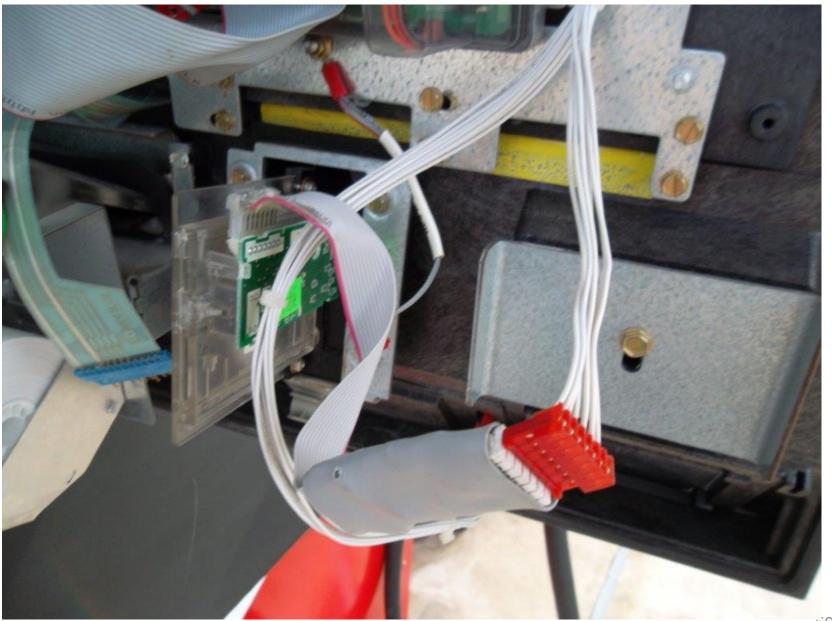








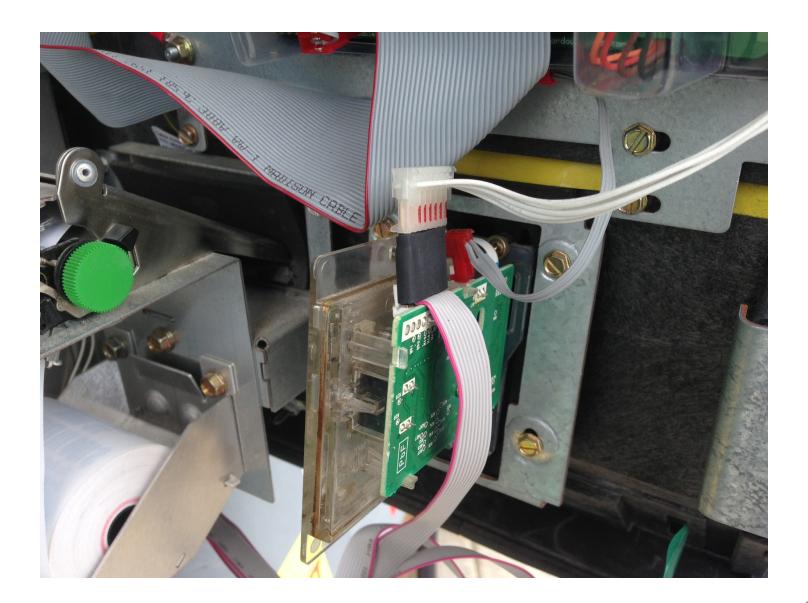




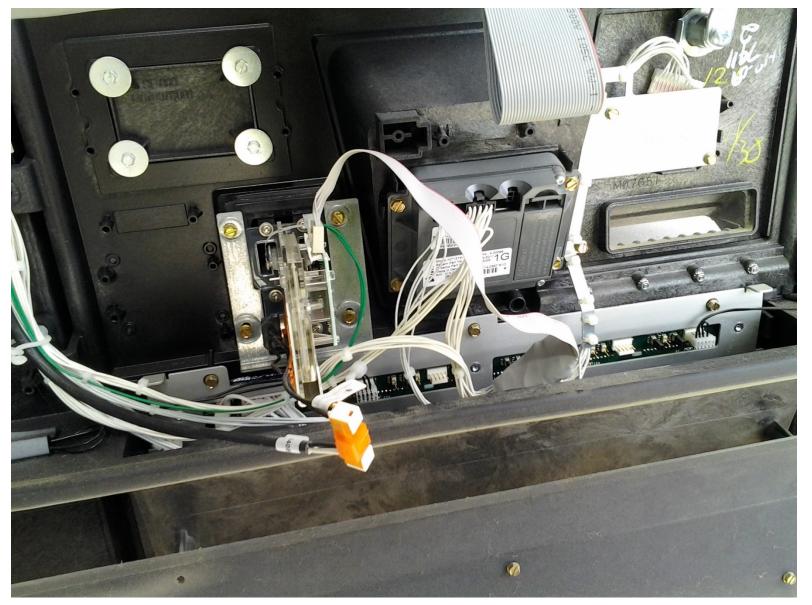
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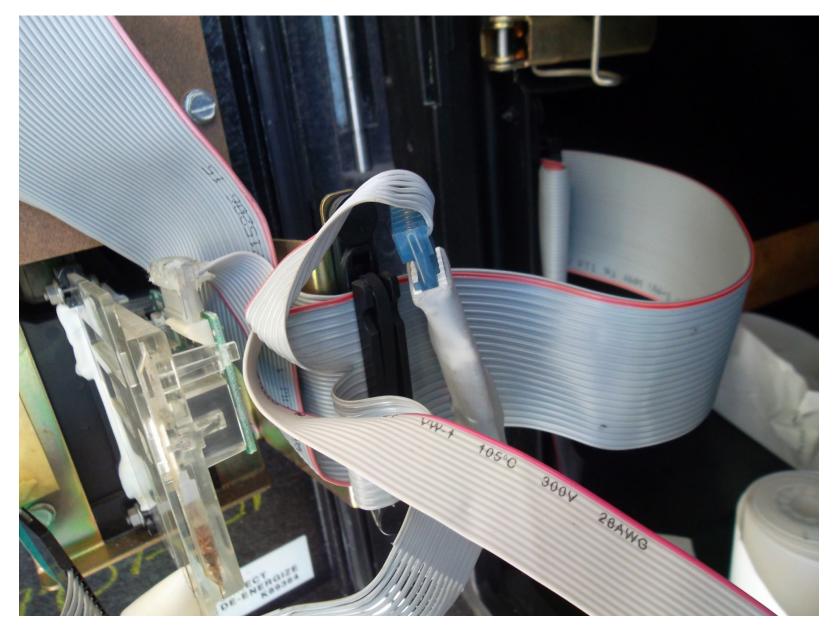














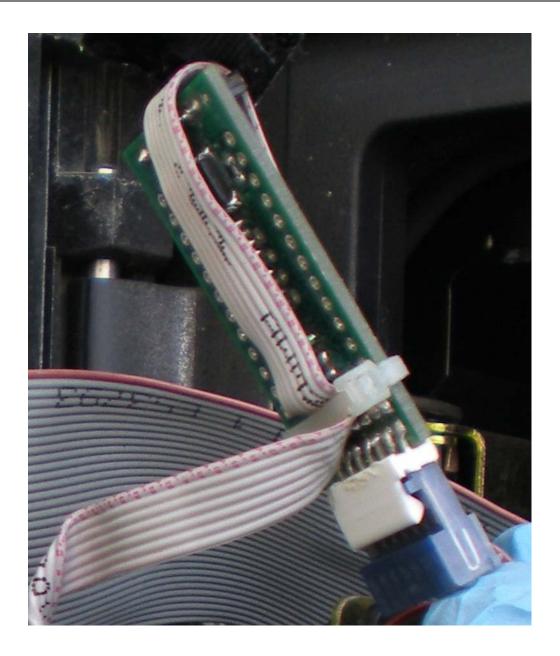












# Questions?