

OCTOBER 3 & 4, 2018

EMBASSY SUITES
OLD MARKET
OMAHA, NE

DODGE RIVERSIDE
GOLF CLUB
COUNCIL BLUFFS, IA



NEBRASKA
PETROLEUM & PROPANE
CONVENTION



NEBRASKA PETROLEUM MARKETERS &
CONVENIENCE STORE ASSOCIATION

NEBRASKA
PROPANE
GAS ASSOCIATION



WEDNESDAY, OCTOBER 3

CONVENTION GOLF OUTING

DODGE RIVERSIDE GOLF CLUB

2 Harrah's Blvd, Council Bluffs, IA 51501

Start the convention out with some fun in the sun and a great game of golf at Dodge Riverside Golf Club!

COCKTAILS | DINNER | GOLF AWARDS | NETWORKING

6:00 p.m. - 9:00 p.m.

After an afternoon of golf, come back to the Embassy Suites-Old Market for cocktails and dinner hosted by Federated Insurance.



11:00 a.m. BBQ Lunch

12:00 p.m. Shotgun Start

Prizes, cocktails, and dinner back at the Embassy Suites

THURSDAY, OCTOBER 4

Seminar with Federated Insurance

8:00 a.m. - 8:45 a.m.
Cyber ShieldSM - Protection Against Cyber & Privacy Exposures

Data breaches - the theft, loss, or mistaken release of private information - are on the rise. And, it's not just a big business problem. Identity thieves increasingly target small and mid-sized businesses often because they have fewer data security resources. Join us for a discussion on data breach prevention tips and learn ways you can minimize your risk of becoming a victim of costly and time-consuming cybercrime.



Presented by:
Jerry Leemkuil
Field Manager
Association Risk Management Services
Federated Insurance



Thursday, October 4

EDUCATIONAL SEMINARS

Jim Mathis - Reinvention Made Easy

9:00 a.m. - 10:15 a.m. **Change Your Results**

Discover the hidden realities your petroleum and propane business and learn how to develop a market-oriented environment that brings you closer to your consumer. Find out how to eliminate your dinosaurs to deliver value to your customers while listening to stories about amazing turnarounds from companies who took advantage of a different and changing economic landscape.



Bill Olson - How to Be Competitive in a Consolidating World

10:30 a.m. - 11:45 a.m.

The session will position your organization to have a better understanding of ways the big are getting bigger and how to position your business vertical to compete in this ever-changing competitive marketplace. Learn some best practices to help your company keep your piece of the pie.



12:00 p.m. - 1:00 p.m. **Lunch with Charley Jones**

What is That Smell? Stinker's Secrets to Success

Stinker Stores is an iconic Idaho company that was founded in 1936 in Twin Fall, Idaho, by Faris Lind. Like many small businesses, it saw good times and bad times. In 2002 the company was headed for bankruptcy until Charley Jones came along and purchased the company, which has since become successful and growing. Learn how Charley turned it around and created the success the company faces every day.

Brad Anderson - You Installed Monitors - Are You Using Them Efficiently?

1:15 p.m. - 2:30 p.m.

Discuss proper deployment, fill evaluation data, monitoring with and without back office integration, maintenance, best safety practices to avoid run outs and detect leakages, and how to record inventory of monitoring systems with the Monitoring Solutions Operations Manager of WESROC.



Jim Mathis - Relational Management Styles

2:45 p.m. - 4:00 p.m.

Explore the strengths of your managing style and how to create a unique actionable plan to communicate more effectively with your staff, employees, and customers in every situation. Understand how to work and adapt to different personalities in order to sell to individuals in their best buying language and how to use essential tools for contacting, calling, presenting, and closing more sales.

Murder Mystery Dinner 6:00 p.m. cocktails 6:45 p.m. dinner

Enjoy some cocktails and great food at the Embassy Suites and work on solving the mystery as crimes are revealed and clues appear pointing to the culprit - but be warned, you might find you are the prime suspect in the case!

REGISTRATION & SPONSORSHIP FORM

CONTACT INFORMATION

COMPANY:

ASSOCIATION MEMBER OF: (circle) NPCA NPGA BOTH

NAME:

TEL: EMAIL:

ADDRESS:

CITY: STATE: ZIP:

MAIL PAYMENT TO:

NPCA
1320 Lincoln Mall
Lincoln, NE 68508
Tel: 402.474.6691
Email: tkeigher@npcainc.com



ROOM BLOCK DEADLINE

Sept 7

Embassy Suites
Old Market
Omaha, NE

ROOM RATE \$144

RESERVE AT WEBSITE BELOW

<http://group.embassy-suites.com/NE-PETROLEUM-MARKET>

CONVENTION REGISTRATION FEES

EVENTS	AMT	QTY	TOTAL
ALL EVENTS PASS (WED: lunch, golf, dinner; THURS: education, luncheon, dinner) <i>SAVE \$25</i>	\$285		
WEDNESDAY PASS ONLY (WED: lunch, golf, dinner)	\$150		
THURSDAY PASS ONLY (THURS: education, luncheon, dinner)	\$160		
TOTAL AMOUNT DUE			

PLEASE SEND ADDITIONAL ATTENDEES ON SEPERATE PAGE

ATTENDEE INFORMATION

COMPANY:

NAME:

TEL: EMAIL:

ADDRESS:

CITY: STATE: ZIP:

PAYMENT OPTIONS

CIRCLE ONE: VISA MASTERCARD AMEX DISCOVER CHECK

NAME ON THE CARD:

CARD NUMBER:

EXP DATE: CID:

SPECIAL DIETARY NEEDS

PLEASE LIST ANY SPECIAL DIETARY NEEDS BELOW:

OFFICE USE ONLY

___ PAID ___ CHECK NUMBER ___ CREDIT



NEBRASKA
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CONVENTION

2018 Sponsorship Opportunities

	PLATINUM \$3,000	GOLD \$2,500	SILVER \$1,500	HOLE \$200
Two Free Registrations	●			
One Free Registration		●		
Logo on ALL Electronic Convention Promotional Pieces	●	●		
Digital Message Board Recognition	●	●		
Logo on Name Badge	●	●		
<u>Additional Premium Recognition in the Markter Magazine</u>	●	●		
<u>Additional Premium Recognition in the NPCA Newsletter</u>	●	●		
<u>Additional Premium Recognition on NPCA Website</u>	●	●	●	
Recognition on NPCA Website, Newsletter & the Marketer Magazine	●	●	●	
Recognition at Convention & Golf Registration desk	●	●	●	
A Hole Sign at Golf Outing	●	●	●	●

Customized sponsorships available, call Tim today!

Additional Sponsorship Oppurtunities:

Sponsor a Dinner, \$1,000

Be the exclusive sponsor of this event (minimum sponsorship level of Gold). 5 minute speaking opportunity, plus all the Gold Sponsor opportunities.

Sponsor All Meeting Breaks at the Embassy Suites, \$1,000

Be the exclusive sponsor of this event (minimum sponsorship level of Gold). 5 minute speaking opportunity plus all the Gold Sponsor opportunities.

Sponsor Drinks on the Course, \$500

Be the exclusive sponsor of this event (minimum sponshrip level of Gold).

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